SAM BUMBALO

I am an independent graphic designer, art director and illustrator based in NYC. My focus is in identity design, typography, 3D spaces, and animation. My full portfolio can be found at sambumbalo.com. sample portfolio bumbalodesign@gmail.com 716.908.0729 he/him/his

FREELANCE EXPERIENCE

Hatch Designer, 2024 Designed various marketing materials and internal templates

Novo App Designer, *2024* Designed various marketing materials and internal templates

Blaze ai Designer, 2024 Designed social media templates for Blaze App

Squint Opera Designer, *2024* Aided design for environmental and wayfinding graphics of new museum

Bubble Skincare Production designer, *2023* Updated packaging dieline files per Bubble design standards

Viceroy Hotels Designer, 2023 Designed visual identity for Mexico-based restaurant Awacate

Highgate Hotels Designer, *2023* Designed visual identities and materials for NYC-based restaurants KinGin, GoldenGuy

B-Reel Designer/art director, *2022* Aided various advertising campaign design and art direction for Google, Beats **Airbnb** Designer, *2022* Aided design of new product and campaign launch; designed internal materials, presentations

Verizon Designer, *2022* Design assistance on internal presentation team designing presentation layouts for stakeholders and investors

Riders Alliance Designer, *2022–present* Sole graphic designer responsible for creating all materials such as presentations, reports, merch, and annual Gala visual identity and materials

Minna Tea Designer, *2022* Designed internal materials, direct ads; updated dielines files for packaging

FCB NY Designer, 2022 Aided ad campaign design for Intuit, the FCC

Masonry Storyboard designer; designer, 2021, 2022, 2024 Designed animated video storyboards; aided in design and illustrated of final animation frames for Google, Success Academy

Momentum Designer/art director, *2022* Aided various advertising campaign design and art direction for Walmart, AmEx **Brex** Designer, *2021, 2022* Designed various internal materials such as presentations, reports, logos

HUSH Studios Designer, *2021* Aided in 2D design of installations, internal visual identity for Meta

Elastic Designer, 2020 Designed logo for production company

Tribeca Festival Designer, *2019* Aided in design of all print, digital, and wayfinding materials for (then) Tribeca Film Festival

Center Design Designer, *2018* Designed visual identity, packaging, and materials for various clients

Google Fonts Typeface designer, *2017* Updated design to font 'Metrophobic'

FULL TIME EXPERIENCE

Trust & Will Designer/art director, *2021* Sole graphic designer and art director responsible for all internal materials such as presentations, reports, and video content

Red Antler Brand designer, 2019–2021 Designed visual identity for various new and established start ups; aided in design and art direction for campaigns **Pentagram** Design intern, *2018* Aided in graphic and visual identity design for various clients (partner Paula Scher's team)

Order Design Junior designer (preceded by design intern), *2018* Aided in graphic, visual identity, and publication design for various clients **Turner Duckworth NY** Design intern, *2017* Aided in graphic, visual identity, and packaging design for various clients

EDUCATION

Kent State University Visual Communication Design, BFA; Marketing, Minor 2013–2017 Kent State University Florence Study Abroad Communications Program 2015